Africa exemplifies each of the Global Megatrends

- **Rapid Urbanization**
- **Changing Demographics**
- **Hyper Globalization**
- **Accelerated Innovation**
- **Shift in global economic power**

Sources: World Bank, Frost & Sullivan, HP Megatrend analysis, PWC Megatrend analysis)
ABOUT THE CONFERENCE

Africa Geospatial Data and Internet Conference (AGDIC) serves to bring people together from various stakeholder groups as equals, in discussions on public policy issues relating to geospatial, open data, ICTs and Internet in Africa. AGDIC informs and inspires those with policy-making powers across sectors in Africa to discuss, exchange information and share good practices with each other. AGDIC aims to facilitate a common understanding of how to maximize geospatial, ICTs and Internet opportunities in Africa and address risks and challenges that may arise.

THEME:

SHAPING AFRICA’S DIGITAL FUTURE

Africa has witnessed a remarkable growth in recent times, emerging as the world’s second fastest growing economy and attracting interest of governments and businesses from around the world. With digital transformation changing governance, businesses and daily life at an ever accelerating pace; efficient technology adoption will be the key to leveraging these opportunities. In this digital era, geospatial information will be the game changer since most planning and development is location based. Better understanding and management of digital location-based data and services integrated with other attribute data can enable more efficient resource allocation for better service delivery.

With the theme “Shaping Africa’s Digital Future,” the conference will deliberate on integration of geospatial technology with industrial trends such as artificial intelligence, big data, IoT and 5G as an enabler of smart national infrastructure; and demonstrate the impact of technology convergence towards digital economy and society enabling future readiness. It will focus on the role and relevance of geospatial information in national development; the business prospects of geospatial information for governments and businesses; the societal, business and consumer benefits of geospatial information; the emerging data-driven business models; and competitive advantage of robust domestic geospatial markets.

AGDIC 2019 EXPECTED OUTCOMES

- 1200+ Participants
- 1000+ Remote participation
- 200+ High level level leaders from across Africa and the world
- 100+ Countries to represent
- 100+ Thematic sessions and workshops
- 40+ Exhibitors to display the current technology and good practices at the exhibition space
- 40+ Champions to be identified as examples of good practice
- 20+ Awards with global recognition
- 10+ High-level interactive dialogues, ministerial round table, several publication releases
PARTICIPATING SECTORS

Agriculture
Smart Cities
Water, wastewater and sanitation
Infrastructure Construction and Engineering
Utilities
Retail and Logistics
Natural Resources
Urban Development
Minerals
Energy
L and A development
Forestry
Municipalities
Telecom
M FSI (Banking, Financial Services, Insurance)
Global Internet governance community
ICT organisations
Global geospatial community
Policy makers
Government and private user sectors
IT & systems integrators
Consultants
Project heads/ Mission directors
Engineers and planners
Surveyors
GIS/remote sensing managers
Academia & research
Media
Multilateral agencies
Geospatial technology companies
Business Incubators
Start-ups and SMEs
Development sector

and many more...

PARTICIPANT PROFILE

Global geospatial community
ICT organisations
Global Internet governance community
National mapping and space agencies
Business enterprises
Policy makers
Government and private user sectors
IT & systems integrators
Consultants
Project heads/ Mission directors
Engineers and planners
Surveyors
GIS/remote sensing managers
Academia & research
Media
Multilateral agencies
Geospatial technology companies
Business Incubators
Start-ups and SMEs
Development sector

and many more...
CONFERENCE OBJECTIVES

DISCUSS
Public policy issues related to key elements of geospatial technology & Internet in Ghana & Africa

CONVENE
Key geospatial and Internet communities across Africa and the world

INTERFACE
With inter-governmental organizations and other institutions

FACILITATE
The exchange of information and best practices

DEVELOP
And grow international collaborations in Geospatial technology for Africa

BUILD
From Geospatial Data Consensus, AU 2063 Planning, National Action Plans

DISCOVER
Public policy issues related to key elements of geospatial technology & Internet in Ghana & Africa

CONTRIBUTE
to capacity building for geospatial, open data and Internet

FOSTER
Sustainability, robustness, security, stability and development

SDG LINKAGES

1. NO POVERTY
2. NO HUNGER
3. GOOD HEALTH
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION

7. RENEWABLE ENERGY
8. GOOD JOBS AND ECONOMIC GROWTH
9. INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION

13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE
17. PARTNERSHIPS FOR THE GOALS

THE GLOBAL GOALS
For Sustainable Development
EXPLORING THE EVOLVING PARADIGMS IN GEOSPATIAL TECHNOLOGY FOR ECONOMY & SOCIETY

1. The business prospects of geospatial information for governments and business
2. The societal, business and consumer benefits of geospatial information
3. The emerging data-driven business models
4. Competitive advantage of robust domestic geospatial markets
5. The role and relevance of geospatial information in national development
**High-level Discussions**

- Sustainable Development Goals
- Internet governance
- Geospatial leverage for Africa Union Agenda 2063
- Economic value of geospatial information
- Growth and Utilization of Industrial Capacity
- Advancements in African Space Capabilities
- Evolving paradigms for national geospatial information agencies

**Geospatial for Development**

- Land Administration
- Natural resource management
- Agriculture & agro-industries
- Construction & engineering
- Urban development
- Mining
- Energy
- Marine Resources
- Environment
- Water, wastewater and sanitation
- Utilities
- Land use

**Technology Trends**

- AI (artificial intelligence)
- Internet of things
- Big data
- Drones (UAV)
- Geographic information system (GIS)
- Surveying & mapping
- GPS/GNSS
- LiDAR
- Laser scanning
- 3D modelling
- Location intelligence
- Cloud computing
- Internet
- Open data

**Fostering Diversity**

- Women in geospatial
- Student Forum
- Accelerating start-ups
- Young innovators
## SPONSORSHIP OPPORTUNITIES

### STRATEGIC SPONSOR (EXCLUSIVE)

**Enhanced Visibility offer for Strategic Sponsor (USD 75,000)**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 36 Square Meter Complimentary Exhibition stand in Exhibition Area</td>
<td>- Promotion of partnership through AGDIC2019 event websites</td>
</tr>
<tr>
<td>- Complimentary 90-minute workshop</td>
<td>and social media channels</td>
</tr>
<tr>
<td>- Priority for policy statement at the high-level track</td>
<td>- Powerful visibility for your organisation with digital branding</td>
</tr>
<tr>
<td>- Speaking slot in opening and closing sessions</td>
<td>at the opening ceremony</td>
</tr>
<tr>
<td>- Panelist in high-level dialogue sessions and interactive sessions</td>
<td>- Exclusive video interview / Documentary</td>
</tr>
<tr>
<td>- Opportunity for CEO or senior representative to share the stage with</td>
<td>- Video highlighting the presence of partner at the AGDIC2019 (2 minutes)</td>
</tr>
<tr>
<td>country President, Ministers and Diplomats across the world</td>
<td>- Special photographer/videographer</td>
</tr>
<tr>
<td>- Special intervention at ministerial roundtable (government only)</td>
<td>- Reserved seating area at plenary meeting</td>
</tr>
<tr>
<td>- Access to VIP lounges</td>
<td>- Dedicated focal point during the AGDIC2019</td>
</tr>
<tr>
<td>- Extended number of Invitations to high-level social events</td>
<td>- Meeting room available during the conference</td>
</tr>
<tr>
<td>- Assistance with arranging bilateral meetings</td>
<td>- Partner’s registration support</td>
</tr>
<tr>
<td>- Logo on promotional materials of AGDIC 2019 including print, web,</td>
<td>- Registration area branding</td>
</tr>
<tr>
<td>digital and on-ground</td>
<td>- Benefit from high profile media coverage across Africa and the world</td>
</tr>
<tr>
<td>- Benefit from high profile media coverage across Africa and the world</td>
<td>- Special discounts on exclusive workshops / technology tracks</td>
</tr>
</tbody>
</table>

### PLATINUM SPONSOR

**Enhanced Visibility Offer For Platinum Sponsor (USD 50,000)**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Priority for policy statement at the high-level track</td>
<td>- Promotion of partnership through AGDIC2019 websites and social media</td>
</tr>
<tr>
<td>- Speaking slot in opening and closing sessions</td>
<td>channels</td>
</tr>
<tr>
<td>- Panelist in high-level dialogue sessions and interactive sessions</td>
<td>- Powerful visibility for your organisation with digital branding</td>
</tr>
<tr>
<td>- Opportunity for CEO or senior representative to share the stage with</td>
<td>at the opening ceremony</td>
</tr>
<tr>
<td>country President, Ministers and Diplomats across the world</td>
<td>- Exclusive video interview / Documentary</td>
</tr>
<tr>
<td>- Special intervention at ministerial roundtable (government only)</td>
<td>- Video highlighting the presence of partner at the AGDIC2019 (2 minutes)</td>
</tr>
<tr>
<td>- Access to VIP lounges</td>
<td>- Special photographer/videographer</td>
</tr>
<tr>
<td>- Extended number of Invitations to high-level social events</td>
<td>- Reserved seating area at plenary meeting</td>
</tr>
<tr>
<td>- Assistance with arranging bilateral meetings</td>
<td>- Dedicated focal point during the AGDIC2019</td>
</tr>
<tr>
<td>- Logo on promotional materials of AGDIC 2019 including print, web,</td>
<td>- Meeting room available during the conference</td>
</tr>
<tr>
<td>digital and on-ground</td>
<td>- Partner’s registration support</td>
</tr>
<tr>
<td>- Benefit from high profile media coverage across Africa and the world</td>
<td>- Registration area branding</td>
</tr>
<tr>
<td>- 24 Square Meter Complimentary Exhibition stand</td>
<td>- Benefit from high profile media coverage across Africa and the world</td>
</tr>
<tr>
<td>- Promotion of partnership through AGDIC2019 Flash, event websites</td>
<td>- Special discounts on exclusive workshops / technology tracks</td>
</tr>
<tr>
<td>and social media channels</td>
<td>- Keynote slot in thematic/technical session</td>
</tr>
</tbody>
</table>

### GOLD SPONSOR

**Enhanced Visibility Offer For Gold Sponsor (USD 40,000)**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Priority for policy statement at the high-level track</td>
<td>- Promotion of partnership through AGDIC2019 websites and social media</td>
</tr>
<tr>
<td>- Speaking slot in plenary session</td>
<td>channels</td>
</tr>
<tr>
<td>- Panelist in high-level dialogue sessions and interactive sessions</td>
<td>- Powerful visibility for your organisation with digital branding</td>
</tr>
<tr>
<td>- Access to VIP lounges</td>
<td>at the opening ceremony</td>
</tr>
<tr>
<td>- Assistance with arranging bilateral meetings</td>
<td>- Exclusive video interview / Documentary</td>
</tr>
<tr>
<td>- Logo on promotional materials of AGDIC 2019</td>
<td>- Video highlighting the presence of partner at the AGDIC2019 (2 minutes)</td>
</tr>
<tr>
<td>- Special discounts on exclusive workshops / technology tracks</td>
<td>- Special photographer/videographer</td>
</tr>
<tr>
<td>- Registration area branding</td>
<td>- Reserved seating area at plenary meeting</td>
</tr>
<tr>
<td>- Complimentary 18 square meter stand in the Exhibition Area</td>
<td>- Dedicated focal point during the AGDIC2019</td>
</tr>
<tr>
<td>- Promotion of partnership through AGDIC2019 websites and social media</td>
<td>- Meeting room available during Conference</td>
</tr>
<tr>
<td>channels</td>
<td>- Partner’s registration support</td>
</tr>
<tr>
<td></td>
<td>- Prime slot in thematic/technical session</td>
</tr>
</tbody>
</table>
**SILVER SPONSOR**

**Enhanced Visibility Offer For Silver Sponsor:**

- Enhance your visibility during high-level dignitaries’ lunch on opening day of conference
- Company logo and branding as Lunch Sponsor in and outside VIP Lunch Hall on opening day of the conference
- Access to VIP lounges
- Assistance with arranging bilateral meetings
- Logo on promotional materials of AGDIC 2019 as Hospitality Partner

**USD 30,000**

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**BRONZE SPONSOR**

**Enhanced Visibility Offer for Bronze Sponsor:**

- Access to VIP lounges
- Logo on promotional materials of AGDIC 2019
- Registration area branding
- Complimentary 9 square meter stand in the exhibition area
- Promotion of partnership through AGDIC2019 websites and social media channels
- Exclusive video interview of Head of Delegation
- Reflection in the official AGDIC2019 press release
- Partner’s registration support

**USD 17,000**

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**LITERATURE BAG SPONSOR (exclusive)**

- Logo on delegate kit bag for all participants
- Exclusive sponsorship
- Access to VIP lounges
- Logo on promotional materials of AGDIC 2019
- Registration area branding
- Special discount on exhibition stall in the exhibition area
- Assistance with arranging bilateral meetings

**USD 15,000**

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**COCOA CAFE SPONSOR (exclusive)**

- 12 sqm space in the Exhibition Area with cocoa serving facility throughout the conference
- + exhibition hours
- Exclusive Sponsorship
- Organisers will assist with setting up the cocoa café counter
- Logo on promotional materials of AGDIC 2019 as Hospitality Partner
- Promotion of partnership through AGDIC2019 websites and social media channels
- Assistance with arranging bilateral meetings

**USD 12,000**

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**SESSION SPONSOR**

- Sponsor a session of your domain expertise and strengthen leadership position in the domain
- Keynote address in the session
- Assistance with arranging bilateral meetings with domain leaders
- Promotion of partnership through AGDIC2019 websites and social media channels
- Logo branding in the session backdrop
- Meeting room available during AGDIC2019

**USD 10,000**

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**enhanced visibility Offer for silver sponsor:**

- **USD 30,000**

**enhanced visibility Offer for bronze sponsor:**

- **USD 17,000**

**enhanced visibility Offer for literature bag sponsor:**

- **USD 15,000**

**enhanced visibility Offer for cocoa cafe sponsor:**

- **USD 12,000**

**enhanced visibility Offer for session sponsor:**

- **USD 10,000**
### TECHNOLOGY TRACK/WORKSHOP SPONSOR

| USD 7500 | — An exclusive 90-minute interactive session for your organisation to showcase your offerings/activities in a dedicated hall provided by organisers  
— You can select your own format – presentations, demonstrations, interactions, single or multiple presenters, etc  
— Track/workshop listing in the conference programme schedule along with the sponsor  
— Logo on promotional materials of AGDIC 2019  
— Promotion through the conference’s social media platforms  
— Company’s/organisation’s logo and branding inside the hall  
— Special discount for exhibition stall |

### VIP LUNCH SPONSOR

| USD 10,000 | — Enhance your visibility during high-level dignitaries’ lunch on opening day of conference  
— Company logo and branding as Lunch Sponsor in and outside VIP Lunch Hall on opening day of the conference  
— Access to VIP lounges  
— Assistance with arranging bilateral meetings  
— Logo on promotional materials of AGDIC 2019 as Hospitality Partner |

### PROP / SELFIE CORNER SPONSOR (exclusive)

| USD 12,000 | — Get featured in the most prominent activity during the conference – be a part of participants’ moments captured on their smartphones and promoted on social media  
— Complimentary 9 sqm area designated as Prop [cutouts] area / photo booth in exhibition area  
— Organisers will assist in design and production of props / cutouts  
— Your logo on all cutouts  
— Exclusive sponsorship  
— Logo on promotional materials of AGDIC 2019 |

### KNOWLEDGE PARTNER

| USD 6000 | — Branding opportunity for the academic organisations  
— Complimentary 9 sqm exhibition stall in the exhibition area  
— Logo on promotional materials of AGDIC 2019  
— Promotion through the conference’s social media platforms |

### PEN SPONSOR

| USD 3500 | — Increase your visibility in the hands of every participant  
— Your Logo on pen in the delegate bag (pen provided by organisers)  
— Exclusive sponsorship |

### LANYARD SPONSOR

| USD 10,000 | — Logo on lanyard of all participants  
— Logo on promotional materials of AGDIC 2019  
— Meeting room available |

### NOTEPAD SPONSOR

| USD 3500 | — Increase your visibility in the hands of every participant  
— Your Logo on notepad in the delegate bag (notepad provided by organisers)  
— Exclusive sponsorship |

All rates are tax exempt
EXHIBITION

As an important part of the conference, AGDIC 2019 will host an exhibition spread over three days. It will showcase the state-of-the-art technologies, products and application solutions from the world leading companies, academic and research institutions, as well as other related organizations from across Africa. The Exhibition will focus on geospatial solutions, services, hardware, software, content; intelligent equipment; smart applications; location-based services; and other related technologies. It will provide a prime opportunity for professional and industrial exchanges and business cooperation. The exhibition area offers stalls in various attractive sizes in both raw and shell schemes. It is a perfect opportunity to display your offerings creatively.

Exhibition stall rates: USD 400 per sq m.
Contact us at exhibition@afrigeocon.org to book your preferred stall.

All rates are tax exempt

WHY EXHIBIT?
Boost your business
Raise the profile of your company amongst African and global participants

Visibility & Branding
Showcase your products and solutions; explain your offerings in detail

Showcase projects
Showcase your successful projects to the large geospatial and internet community

Increase outreach
Reach out to larger number of clients both government departments and business enterprises, make new contacts

Gain fresh perspectives
Understand the finer needs of your stakeholders; ensure that your business is suited to the requirements of the market

Forge Collaborations
Forge new collaborations with key decision makers

Enhance brand awareness
Enhance your brand awareness and gain media exposure

Present solutions
Explain to your prospects how your solutions address their challenges
ABOUT GHANA

Ranked the fastest growing economy in 2018 by World Bank, Ghana is a splendid melting pot of the traditional and the modern. The wonderful diversity of natural attractions, historical heritage and the vibrant cultural identity offers visitors of Ghana a microcosmic taste of Africa. Known for the hospitality and friendliness of the people, Ghana is an obvious first port of call for especially first time travelers to the African continent and is a pleasant destination for travelers with children. Ghana is one of the few English-speaking countries in the region.